

FSC CERTIFIED BAMBOO



**FORESTS[®]
FOR ALL
FOREVER**

INTRODUCTION



Founded in 1993, the Forest Stewardship Council® is a voluntary certification system for sustainable forestry, which promotes environmentally sound, socially beneficial, and economically viable management of the world's forests.

After 29 years, FSC now boasts the most extensive certified supply chain network.



CERTIFIED FOREST

Over 210 million hectares



CoC CERTIFICATION

Over 50,000

As one of the world's most trusted sustainable forest management solutions, the value of FSC can be seen in various certified forests all over the world. In this booklet, we will take you to Anji, to witness the true changes happening on the ground.

BAMBOO



Bamboo, the symbol of oriental garden, actually includes around 1400 species. They can be tree like and grass like, running and clumping, and things in between. Among them, more than 500 are found in China where people have a very long history of managing and using bamboo.

Besides hosting the largest group of bamboo species, China provides the world's biggest supply of bamboo products, and exports much more than others to the international market, based mainly on 2 species- *Dendrocalamus giganteus* and *Phyllostachys edulis*.

This brochure, launched by FSC China, aims to document changes on the ground with the progress of certification, and to bring information about bamboo products to the FSC network.

And the focus is on a town called Anji from Zhejiang Province in the downstream area of Yangtze River.



ABOUT

ANJI

Anji is a small town surrounded by mountains on three sides. Bamboo is the dominant vegetation here, and they are spread across hundreds of charming villages, countless farming fields, and occasionally joined by broad leaf trees in hilly area.

In 2012, Anji was the first in China to win **the UN-Habitat Scroll of Honor Award.**

In 2018, Anji built one of **China's first national-level forestry industry demonstration park.**

In 2020, the Anji Bamboo Culture System won the title of **China's Important Agricultural Cultural Heritage.**

The bamboo industry is one of the most viable industries in Anji. According to the data from 2015, more than 45,000 people in Anji were involved in the industry, with a total GDP of 20 billion RMB, contributing to 63% of farmers' income on average.



CERTIFIED BAMBOO FOREST IN ANJI

Local people believe bamboo is a gift from nature.

March 2010 saw the Anji County Bamboo Industry Association obtaining the FSC forest management certificate in Anji, with participations from a big number of small holders.

This is driven by FSC-CoC certified companies and their overseas buyers, who place their trust in FSC that traditional knowledge about bamboo management is cherished and supplemented.



ECONOMY

The average premium for certified bamboo is 5 yuan/50kg, which has improved the overall economic benefits from the bamboo forest.

*Data from 2016 purchase invoice



ENVIRONMENT

The area of of shrubs and trees has increased significantly.

Use of fertilizers is better managed that both soil fertility and water quality is improved.

SMALL SCALE FOREST FARMERS



The farmers never spray pesticides in bamboo forests, while in return they get organic and safe food.

Villagers are still free to dig up bamboo shoots on the mountains, enjoying the gift from bamboo forests.

LISTEN TO VILLAGERS



BEFORE

- Some owners' farmlands were small and scattered, and it was difficult to run an individual business.
- Some plots were so small, it was hard to negotiate price with cutters, or even find any cutter for that matter.

AFTER

- The cost of managing the forests has become more effective.
- The selling price has risen.
- The villagers find the job much easier, while earnings are more stable.



ZHONGLIN GU,

A ranger who takes good care of the bamboo forest.



With pride, he shares his joy.

‘There are no insecticides here. Last year, I saw a boar on the farmland!’

‘Bamboos are truly useful. You see, the branches at the top can be easily made into a broom, and the most tender and tastiest food are the bamboo shoots in spring.’

‘The FSC certification is good. Earlier, we were not aware of certain people protection measures, such as cut-proof gloves, insurance and other things. Now they are part of the routine!’

LIANZHONG GAO,

The village committee director, is enthusiastic about the industry, and cares deeply about the community.



‘We all want a better life, we all want to achieve common prosperity, and we work hard for it.’

‘We launched the certification early on. With the certification, our bamboo forest will be managed and cut in a coordinated way, which will facilitate villagers’ work and help them earn more income.’

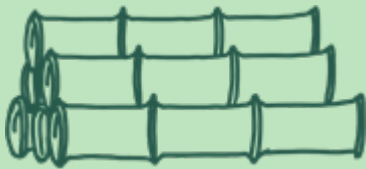


THE PROCESSING OF BAMBOO



① Growing

Bamboo grows fast. During rainy season, it can pop up 15-20 centimeters per day.



② Cutting

To ensure vitality, the cutting of bamboo is selective even in the same farmland.

AGED BAMBOO ③

Cracking And Moulding

Only those aged bamboo could be made into furnitures as it needs enough cellulose.



Composite Board

Products



YOUNGER BAMBOO ③

Stick-Making

The younger bamboo which is flexible and easy to bend would go to weaving.



Weaving

Products



FSC CERTIFIED BAMBOO PRODUCTS FROM ANJI



Bamboo Torch Series

Bamboo torch for garden and
desktop in various patterns.

Bamboo Lighting Series

Designed by the founder of the company, these lamps represent both the essence of Chinese traditional culture and the modern aesthetics.

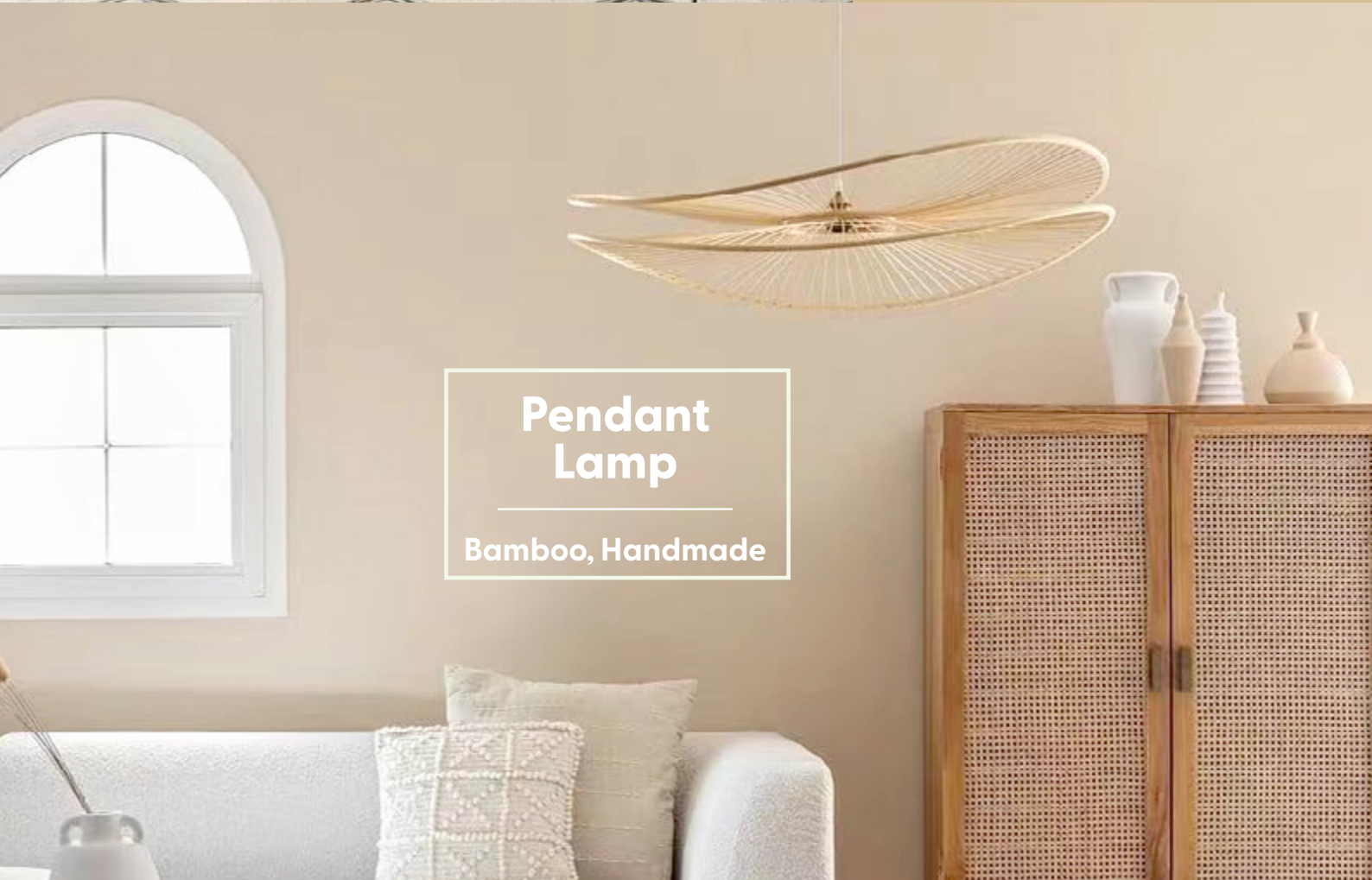
Table Lamp

Bamboo, Handmade



Pendant Lamp

Bamboo, Handmade



Pendant Lamp

Bamboo, Handmade

Texture Panels

Bamboo

Bamboo Eco Board

Eco board made by natural bamboo. It can be made into surface of cabinets, table tops, wall boards, etc.



Bamboo is a highly suitable construction material and can be used to build skyscrapers. At the Shanghai Expo, the 'Germany and China counterparts house' is built entirely with bamboo.

Bamboo Tea Sets

Bamboo products have blended into everyday life to connect segments in life all together.

1 Tea Tray

Bamboo, Wood

2 Coasters

Bamboo Weaved

3 Tea Towel

Bamboo Weaved

4 Tray

Bamboo Board

5 Accessories

Storage Box, Tea Spoon, and more

Comb

Bamboo



Toothbrush

Bamboo



Daily Necessities

Flexible Customization

Bamboo Curtain Series

Bamboo placemats, curtain and cushions are rich and diverse in designs.

Placemat

Bamboo Silk Knitted





Outdoor Umbrella

Frame: Laminated bamboo
Cover: Polyester or olefin

More Colours Available

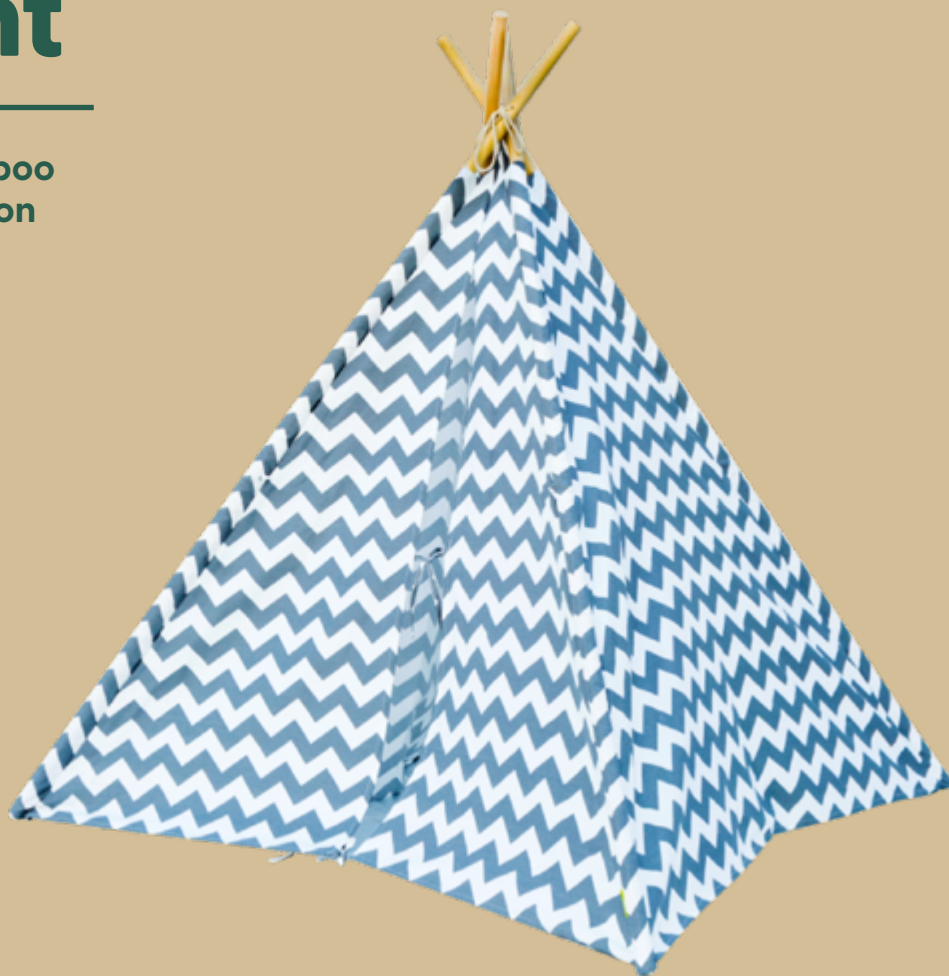


Kid's Tent

Frame: Laminated bamboo
Fabric: Polyester or cotton

Teepee Tent

Size 120x120x158cm
135x135x135cm



A-Frame Tent

Size 120x115x125cm

FSC CoC SUPPLIERS IN ANJI

Anji Yafei Lamp Factory

Established in 2004, Anji Yafei Lamp Factory is a company specializing in handmade bamboo lamps. Mr. Zhou Wenguo, the founder of the company, is passionate and thinks deeply about art and aesthetics.

AnJi OuYi Bamboo Products Co., Ltd.

OuYi Bamboo Products was established in 2009, specializing in bamboo placemats, bamboo cushions and other bamboo products. Over the years, its best-selling products at home and abroad share a good reputation in the industry.

Anji Xiaofeng Yining Bamboo Crafts Factory

Yining Bamboo Crafts Factory was established in 2019, specializing in bamboo and wood products. From teaware to tableware, from combs to toothbrushes, from ornaments to crafts...Yining's products are small but sophisticated, ordinary but durable.

“

We didn't know about FSC until a customer made requests, and then we applied for this certificate. While there is a cost applying for FSC certificate, customers pay the premium at the time of purchasing. This part of the premium covers the cost of certification, and I think it's indeed a win-win result.

”

XIAOKANG ZHOU,

Manager of Anji Xiaofeng Yining
Bamboo Handicraft Factory



Anji Chengfeng Bamboo

Chengfeng Bamboo was established in 2004, specializing in the research, development, production and sales of bamboo plates, bamboo boards and other integrated bamboo products. At Expo Shanghai 2010, the German-Chinese House pavilion was built by Chengfeng Bamboo products.

“

In our factory, you can see that FSC-certified materials and products are managed separately. FSC labels can be found where the materials and the boxes containing semi-finished products are stacked. We always adhere to these guidelines.

”

YUCHENG HU,

Manager of Anji Chengfeng Bamboo



Anji Hanggai Rongqiang Bamboo & Wood Products Factory

Anji Hanggai Rongqiang Bamboo & Wood Products Factory is a specialized manufacturer of bamboo torches, wooden barrels, wood poles, fence and bamboo wood crafts. As the company's main product, bamboo torches have been very popular in Europe, America and Japan over the years.

Zhejiang Nengfu Tourist Products Co., Ltd.

Nengfu is an export-oriented enterprise specializing in the production of wooden and bamboo-made sun umbrellas, tents, outdoor furniture, outdoor gardening tools and various tourist products.

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